

## CROATIA NATIONAL TEAM

## @ **UEFA EURO 2020**

# **MEDIA GUIDE**

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## **Key dates**

| 17.5. Training camp squad annour | ncement |
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25.5. Squad gathering in Zagreb and departure for the training camp in Rovinj

25.5. - 31.5. Training camp in Rovinj

1.6. Deadline for the UEFA EURO 2020 squad announcement (23:59)

7.6. Arrival to the team base camp in Rovinj (Croatia)

### **Match schedule**

1.6. Friendly: Croatia – Armenia (Velika Gorica)
6.6. Friendly: Belgium – Croatia (Bruxelles)
13.6. EURO 2020: England - Croatia (London)

18.6. EURO 2020: Croatia – Czech Republic (Glasgow)

22.6. EURO 2020: Croatia - Scotland (Glasgow)

## **Key locations**

Rovinj (training camp) Team accommodation: Hotel Lone

Training ground: NK Rovinj

Zagreb Team accommodation: Hotel Capital

Training ground: Maksimir

Bruxelles Team accommodation: The Hotel Brussels

Training ground: King Baudouin Stadium

Rovinj (team base camp) Team accommodation: Hotel Grand Park

Training ground: NK Rovinj



































Croatia – Armenia (by May 19 at 12:00 CET) Belgium – Croatia (by May 21 at 12:00 CET)

Pre-tournament training camp in Rovinj

Accreditation deadline: May 21, 12:00 CET

During the Croatian national team's stay in Rovinj, the open part of training sessions will be the only activity which media representatives will be able to be physically present at. All press conferences and interviews will be done remotely.

In order to attend the Croatian national team's training sessions at NK Rovinj Stadium, media representatives will need to apply for accreditation passes, which will be issued by the HNS. Media representatives may apply for accreditation by sending an e-mail to <a href="mailto:press@hns-cff.hr">press@hns-cff.hr</a>. Accreditation requests should be sent by an editor/responsible person from an e-mail address that is registered at their media outlet's official domain, and it should include the names, functions, and e-mail addresses of the media representatives from said outlet that will attend the training sessions.

Any accreditation requests that are not submitted before the aforementioned deadline will be automatically denied.

The accreditation passes will be distributed at NK Rovinj Stadium and will be valid for the Croatian national team's entire stay in Rovinj. These accreditation passes will allow you to access NK Rovinj Stadium at predetermined times. Media representatives will be expected to follow all COVID-19 safety measures, as well as other rules set by the HNS.

These accreditation passes will NOT grant you access to:

- 1) Training sessions (or parts of training sessions) which are closed to the media
- 2) The hotel that the Croatian national team will be staying in
- 3) Friendly matches

The Croatian Football Federation reserves the right to restrict a media representative's access to the Croatian national team's activities and/or confiscate their accreditation pass if they fail to comply with COVID-19 safety measures and with other rules and guidelines.

Media representatives must wear their accreditation in a visible spot on their person during the entire time that they are located at NK Rovinj Stadium, and they must also present a valid ID if a member of the security team or the HNS staff requests it.

Zagreb

In order to attend the training session of the Croatian national team at Maksimir Stadium on June 4, media representative should present a valid press badge and should comply with all COVID-19 safety measures.































Team base camp in Rovinj (during UEFA EURO 2020)

Accreditation deadline: June 7, 12:00 CET

During the Croatian national team's stay in team base camp in Rovinj, the open part of training sessions at the training ground at NK Rovinj will be the only activity which media representatives will be able to be physically present at. All press conferences and interviews with players and team staff will be done remotely (further information is available in the section on media operations).

Access to the training ground will be granted exclusively to media representatives who have one of the two following types of accreditation passes:

- 1) EURO 2020 accreditation that has been issued by UEFA,
- 2) Accreditation that has been issued by the HNS.

If you have not been granted an official EURO 2020 tournament accreditation by UEFA, you may apply for HNS accreditation by sending an e-mail request to <a href="mailto:press@hns-cff.hr">press@hns-cff.hr</a> by June 7, 12:00 CET. Any requests sent after this deadline will be denied. Accreditation passes will be personalized so please apply for each media representative from your media outlet.

Please note that media representatives whose EURO 2020 accreditation request has been approved by UEFA but who will not pick up their UEFA accreditation pass before arriving to Rovinj must apply for HNS accreditation in order to access the training ground.

All requests must contain the following information:

- 1. Name and last name (exactly as stated in passport)
- 2. Nationality and passport number
- 3. Function (reporter, photographer, cameraman, technician)
- 4.\* A copy of your press badge and several examples of recently published articles/other work on EURO 2020
- \* The fourth item applies only to international media outlets/representatives who have not followed the Croatian team in the past.

Neither UEFA nor HNS accreditation will grant you access to the following:

- 1) Training sessions or parts of training sessions which are not open to the media
- 2) The team hotel in Rovini (Grand Park)
- 3) Team hotels in the cities where the Croatian team is playing its matches

HNS accreditation will also NOT grant you access to the stadia at which EURO 2020 matches will be played.

The Croatian Football Federation reserves the right to confiscate a media representative's HNS accreditation pass if they fail to comply with HNS rules and guidelines. Media representatives must wear their HNS or UEFA accreditation in a visible spot on their person during the entire time that they are located at the training ground, and they must also present an ID if a member of the security team, UEFA or HNS staff requests it.

You will be notified of the outcome of your request by June 7, 15:00 CET. Accreditation passes will be handed out from June 7 onwards at the training ground at NK Rovinj, starting 30 minutes before the beginning of each training session.































### **Media operations**

order to minimise the risk of infection from SARS-CoV-2 for players and technical staff, as well as media representatives, Croatian Football Federation will organize most of its media activities remotely, having also in mind travel restrictions which will minimise the number of media that is able to cover the team on-site. Therefore, HNS will not organize a traditional media centre in Rovini, thus leaving training sessions (first 15 minutes) as the only place where media will have "physical" access to the team.

#### Mailing list HNS/EURO

For EURO 2020, HNS will organize a separate mailing list for Croatian and international media where we will share content and provide information to the media. All interested media should apply for that mailing list by sending an e-mail to press@hns-cff.hr (no deadline for applying), and from 25 May onwards, all EURO-related information will be shared exclusively through that mailing list. With your application e-mail, please send your recent work related to either Croatian team or EURO 2020 in one of the following forms:

- 1) Links to published articles (websites)
- 2) PDF version of printed articles (newspapers, magazines)
- 3) Photos/screenshots of TV footage (televisions)
- 4) MP3 recordings of EURO/Croatia coverage (radio stations)

You can apply several e-mail addresses from one media outlet, but at least one of those has to be with an official domain.

Rovinj (training camp 25 – 31 May)

Each day during the training camp in Rovinj, HNS will send interviews (by 15:00 CET) with two players to the media via HNS/EURO mailing list in following formats:

- 1) HD recording, to be downloaded via FTP
- 2) MP4 recording, to be downloaded via WeTransfer
- 3) MP4 recording, to be attached in the e-mail

Questions for the interviews will be provided by the reporters of four national TV stations (HRT, NovaTV, RTL and HNTV), in coordination with HNS media officer.

Representatives from Croatian print media will have an opportunity to interview those two players via Teams application, with an embargo on publishing that material set on 6:00 next day.

Rovinj (during the tournament)

During Croatian national team stay in Rovinj, Croatian Football Federation will organize daily media activities via Zoom application. All players and staff members will talk in Croatian language only, with translation to English provided for international media.

Two players will be available daily to all interested media – links for video conferences will be shared via HNS/EURO mailing list. HD, MP4 and MP3 recordings will be shared via mailing list few hours after the media activity, and the activity will be streamed on HNS YouTube channel.

































#### Individual interview requests

All individual interview requests can be sent to the e-mail address tomislav.pacak@hns-cff.hr. If granted by player/staff member and HNS media department, interviews can be done remotely, by video conferencing, telephone or by e-mail. In your interview request (max two players per request), please specify key subjects of the interview, planned publishing date and proposed media exposure:

- 1) For written press (print and online): position in the newspaper/website and article length
- 2) For TV and radio: programme/show and interview length

All interviews for written press need to be authorised by HNS media department.

**EURO 2020** 

UEFA will inform in detail all accredited media about media operations at the UEFA EURO 2020. In principle, all activities will be organized remotely, with access being given to the media accredited for the match in question.

#### **Terms of service**

#### **Photos**

Photographs from all of the Croatian team's remote press conferences will be shared with media representatives via our HNS/EURO mailing list. Media outlets are allowed to use these photographs in relevant news items, provided that they clearly cite "Drago Sopta/HNS" as the author of these photos. Usage of photographs that are posted on the official website of the HNS or on HNS social media accounts and that were NOT shared via HNS mailing list is strictly prohibited.

#### Video content

You are free to use the video content that the HNS will share via HNS/EURO mailing list in your editorial content, provided that you cite the Croatian Football Federation/HNS as the source of this content. Said video content is also available for use on media outlet's social media, provided that you tag appropriate HNS social media account as a source. Usage of all other video content that is posted by the HNS on HNS website, YouTube channel or social media accounts is strictly prohibited. Remote press conferences will be streamed on HNS YouTube channel, which you can embed on your website, but it is not allowed to stream those press conferences directly on your social media.































#### Social media

content published on HNS social media cannot be published by media outlets as screenshots or in any other form of unauthorized usage. However, you are allowed to embed HNS social media posts into your online content.

#### **Articles**

Articles published on the HNS official website may be reposted by other media outlets if they clearly cite the HNS as the source of the article, provide a direct link to the original article on the hns-cff.hr website, and do not significantly alter the original article's content and its context.

### Commercial usage

It is strictly prohibited to use any content that is shared or posted by the HNS for commercial purposes. This includes a ban on video advertising before, during, and after video content provided to you by the HNS, as well as a ban on print/digital advertising and on printing posters that use photographs that are shared with you or posted by the HNS. It is also prohibited to use your media logo on any of the HNS content.

#### Agencies

You are strictly forbidden from sharing the content provided to you by the HNS with third parties. The only exception to this rule are agencies, who are allowed to share content provided by the HNS to their existing clients under the following conditions:

- 1. The content is provided as part of preexisting service (you are not allowed to offer this content as a separate content package)
- 2. Agencies are not allowed to charge extra for this content
- 3. Agencies are strictly forbidden from commercializing this content in any way

HNS reserves the right to change the above mentioned listed Terms of service by notifying the media about those change via HNS mailing list.

#### Content provided by UEFA

UEFA will share audio-visual material (photos, video interviews) with media representatives who have access to UEFA FAME via UEFA Media Channel. You may find the terms of service for content provided to you by UEFA on the UEFA Media Channel.

#### **Deadlines**

|      | Deadline       | Event                                                | Accreditation status by |
|------|----------------|------------------------------------------------------|-------------------------|
|      | 19.5. at 12:00 | Croatia - Armenia                                    | 28.5. at 20:00          |
|      | 21.5. at 12:00 | Belgium - Croatia                                    | 1.6. at 20:00           |
| 0.00 | 21.5. at 12:00 | Training camp in Rovinj (access to training ground)  | 24.5. at 12:00          |
| 1    | 24.5. at 12:00 | Croatian print media for Teams conferences in Rovinj | /                       |
| 5    | 7.6. at 12:00  | Team base camp in Rovinj (access to training ground) | 7.6. 15:00              |

































## Media activities schedule - training camp

Below stated media activities schedule is subject to change. All changes will be communicated via HNS/EURO mailing list and the updated document will be published on HNS website (Media-Documents). All timings are local. It is not allowed to publish this document/schedule.

| Date  | Day       | Time     | Activity                                              | Location                           |
|-------|-----------|----------|-------------------------------------------------------|------------------------------------|
| 25.5. | Tuesday   | 11:00    | Media conference (head coach)                         | Hotel Doubletree by Hilton, Zagreb |
| 25.5. | Tuesday   | by 12:00 | Squad gathering (no interviews)                       | Hotel Capital, Zagreb              |
| 25.5. | Tuesday   | 13:30    | Departure for Rovinj                                  | Hotel Capital, Zagreb              |
| 25.5. | Tuesday   | 19:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 26.5. | Wednesday | 09:50    | Press activity for Croatian print media (two players) | Video conference (Teams)           |
| 26.5. | Wednesday | 11:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 26.5. | Wednesday | by 15:00 | Interviews with two players (HD, MP4, MP3)            | Mailing list HNS/Euro              |
| 26.5. | Wednesday | 18:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 27.5. | Thursday  | 09:50    | Press activity for Croatian print media (two players) | Video conference (Teams)           |
| 27.5. | Thursday  | 11:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 27.5. | Thursday  | by 15:00 | Interviews with two players (HD, MP4, MP3)            | Mailing list HNS/Euro              |
| 27.5. | Thursday  | 18:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 28.5. | Friday    | 13:30    | Press activity for Croatian print media (two players) | Video conference (Teams)           |
| 28.5. | Friday    | by 17:00 | Interviews with two players (HD, MP4, MP3)            | Mailing list HNS/Euro              |
| 28.5. | Friday    | 18:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 29.5. | Saturday  | 09:50    | Press activity for Croatian print media (two players) | Video conference (Teams)           |
| 29.5. | Saturday  | 11:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 29.5. | Saturday  | by 15:00 | Interviews with two players (HD, MP4, MP3)            | Mailing list HNS/Euro              |
| 29.5. | Saturday  | 18:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 30.5. | Sunday    | 13:30    | Press activity for Croatian print media (two players) | Video conference (Teams)           |
| 30.5. | Sunday    | by 17:00 | Interviews with two players (HD, MP4, MP3)            | Mailing list HNS/Euro              |
| 30.5. | Sunday    | 18:00    | Training session (15 minutes for media)               | NK Rovinj                          |
| 31.5. | Monday    | 10:30    | Departure for Zagreb                                  | Hotel Lone, Rovinj                 |
| 31.5. | Monday    | 18:30    | Media conference (Croatia)                            | Gradski stadion Velika Gorica      |
| 31.5. | Monday    | 19:00    | Croatia training session (15 minutes for media)       | Gradski stadion Velika Gorica      |
| 1.6.  | Tuesday   | 18:00    | CROATIA - ARMENIA                                     | Gradski stadion Velika Gorica      |
| 1.6.  | Tuesday   | 20:00    | Media conference (head coaches)                       | Gradski stadion Velika Gorica      |
| 2.6.  | Wednesday |          | Day off                                               |                                    |
| 3.6.  | Thursday  |          | Day off                                               |                                    |
| 4.6.  | Friday    | 12:00    | Press activity for Croatian print media (head coach)  | Video conference (Teams)           |
| 4.6.  | Friday    | by 12:30 | Squad gathering (no interviews)                       | Hotel Capital, Zagreb              |
| 4.6.  | Friday    | by 16:00 | Interview with head coach (HD, MP4, MP3)              | Mailing list HNS/Euro              |
| 4.6.  | Friday    | 18:00    | Training session (15 minutes for media)               | Maksimir                           |
| 5.6.  | Saturday  | 11:00    | Flight Zagreb - Bruxelles                             | Airport Franjo Tuđman              |
| 5.6.  | Saturday  | 17:30    | Media conference (Croatia)                            | King Baudouin Stadium              |
| 5.6.  | Saturday  | 18:00    | Croatia training session (15 minutes for media)       | King Baudouin Stadium              |
| 6.6.  | Sunday    | 20:45    | BELGIUM - CROATIA                                     | King Baudouin Stadium              |
| 6.6.  | Sunday    | 22:45    | Media conference (head coaches)                       | King Baudouin Stadium              |
| 7.6.  | Monday    | 11:00    | Flight Bruxelles - Pula                               | Airport Bruxelles                  |
| 7.6.  | Monday    | 14:30    | Remote media conference (two players)                 | Video conference (Zoom)            |
| 7.6.  | Monday    | 18:00    | Training session (15 minutes for media)               | NK Rovinj                          |



























## Media activities schedule - final tournament

Below stated media activities schedule is subject to change. All changes will be communicated via HNS/EURO mailing list and the updated document will be published on HNS website (Media-Documents). All timings are local. It is not allowed to publish this document/schedule.

| Date  | Day       | Time  | Activity                                        | Location                |
|-------|-----------|-------|-------------------------------------------------|-------------------------|
| 8.6.  | Tuesday   | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 8.6.  | Tuesday   | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 9.6.  | Wednesday | 14:00 | Remote media conference (two players)           | Video conference (Zoom) |
| 9.6.  | Wednesday | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 10.6. | Thursday  | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 10.6. | Thursday  | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 11.6. | Friday    | 10:00 | Remote media conference (two players)           | Video conference (Zoom) |
| 11.6. | Friday    | 11:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 11.6. | Friday    | 17:05 | Flight Pula - London Luton                      | Airport Pula            |
| 12.6. | Saturday  | 15:45 | Media conference (Croatia)                      | Wembley                 |
| 12.6. | Saturday  | 16:30 | Croatia training session (15 minutes for media) | Wembley                 |
| 13.6. | Sunday    | 14:00 | ENGLAND -CROATIA                                | Wembley                 |
| 13.6. | Sunday    | 16:00 | Media conference (head coaches)                 | Wembley                 |
| 13.6. | Sunday    | 18:45 | Flight London Luton - Pula                      | Airport Luton           |
| 14.6. | Monday    | 10:30 | Media conference (head coach)                   | Video conference (Zoom) |
| 14.6. | Monday    | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 15.6. | Tuesday   | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 15.6. | Tuesday   | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 16.6. | Wednesday | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 16.6. | Wednesday | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 17.6. | Thursday  | 10:15 | Flight Pula - Glasgow                           | Airport Pula            |
| 17.6. | Thursday  | 17:45 | Media conference (Croatia)                      | Hampden Park            |
| 17.6. | Thursday  | 18:30 | Croatia training session (15 minutes for media) | Hampden Park            |
| 18.6. | Friday    | 17:00 | CROATIA - CZECH REPUBLIC                        | Hampden Park            |
| 18.6. | Friday    | 19:00 | Media conference (head coaches)                 | Hampden Park            |
| 18.6. | Friday    | 21:30 | Flight Glasgow - Pula                           | Airport Glasgow         |
| 19.6. | Saturday  | 11:00 | Croatia training session (15 minutes for media) | NK Rovinj               |
| 19.6. | Saturday  | 13:30 | Media conference (head coach)                   | Video conference (Zoom) |
| 20.6. | Sunday    | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 20.6. | Sunday    | 18:00 | Training session (15 minutes for media)         | NK Rovinj               |
| 21.6. | Monday    | 10:15 | Flight Pula - Glasgow                           | Airport Pula            |
| 21.6. | Monday    | 13:45 | Media conference (Croatia)                      | Video conference (UEFA) |
| 21.6. | Monday    | 20:30 | Croatia training session (15 minutes for media) | Firhill                 |
| 22.6. | Tuesday   | 20:00 | CROATIA - SCOTLAND                              | Hampden Park            |
| 22.6. | Tuesday   | 22:00 | Media conference (head coaches)                 | Hampden Park            |
| 22.6. | Tuesday   | 23:30 | Flight Glasgow - Pula                           | Airport Glasgow         |
| 23.6. | Wednesday | 11:00 | Croatia training session (TBC)                  | NK Rovinj               |
| 23.6. | Wednesday | 13:30 | Media conference (head coach)                   | Video conference (Zoom) |































## Media activities schedule - knock-out phase

Below stated media activities schedule is subject to change. All changes will be communicated via HNS/EURO mailing list and the updated document will be published on HNS website (Media-Documents). All timings are local. It is not allowed to publish this document/schedule.

| 24.6. | Thursday | 13:30 | Remote media conference (two players)           | Video conference (Zoom) |
|-------|----------|-------|-------------------------------------------------|-------------------------|
| 24.6. | Thursday | 19:00 | Croatia training session (15 minutes for media) | NK Rovinj               |
| 25.6. | Friday   | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 25.6. | Friday   | 19:00 | Croatia training session (15 minutes for media) | NK Rovinj               |
| 26.6. | Saturday | 10:30 | Remote media conference (two players)           | Video conference (Zoom) |
| 26.6. | Saturday | 19:00 | Croatia training session (15 minutes for media) | NK Rovinj               |
| 27.6. | Sunday   | 10:35 | Flight Zagreb - Copenhagen                      | Airport Pula            |
| 27.6. | Sunday   | TBC   | Media conference (Croatia)                      | Parken                  |
| 27.6. | Sunday   | TBC   | Croatia training session (15 minutes for media) | Parken                  |
| 28.6. | Monday   | 18:00 | CROATIA - SPAIN                                 | Parken                  |
| 28.6. | Monday   | 20:00 | Media conference (head coaches)                 | Parken                  |
| 28.6. | Monday   | 22:00 | Flight Copenhagen - Pula                        | Airport Copenhagen      |
| 29.6. | Tuesday  | 13:30 | Media conference (head coach)                   | Video conference (Zoom) |

































## **SARS-CoV-2 mitigation measures**

Due to the on-going pandemic, Croatian Football Federation will organize most of its activities remotely, in order to protect the players and technical staff, as well as media representatives.

For up-to-date information on current measures and travel restrictions in England and Scotland, we suggest that you follow UK government official website: <a href="https://www.gov.uk/coronavirus">https://www.gov.uk/coronavirus</a>

At HNS events where media presence is allowed (training sessions and certain media conferences), all media representatives should abide by the following rules:

- 1. You must wear a face mask during your entire stay in the stadium//training ground/press conference room. Failure to comply with this rule will result in your immediate removal from the event. The only exception to this are TV and radio reporters, who may remove their mask exclusively while they are on air.
- 2. Upon your arrival to the match against Armenia (MD-1 and matchday), you will need to have your temperature checked, and you will also be expected to submit a printed and filled-out copy of the following exposure questionnaire: https://hns-cff.hr/files/documents/21163/covid19\_questionnaire\_EN.pdf

Please bring a separate printed copy for MD-1 and matchday.

- 3. Please use hand sanitizer as frequently as possible.
- 4. Practice physical distancing.
- 5. Do not put your mobile phones/dictaphones/microphones on the main table during the press conference.
- 6. If you experience any symptoms of COVID-19 or are exposed to the virus via an infected person, DO NOT come to the event.

More information on media activities during the pandemic can be found in the UEFA Return to Play Protocol (version 4.0):

#### https://hns-

cff.hr/files/documents/19123/20210514\_Circular\_2021\_34\_en\_enclosure\_UEFA%20Return%20to%20Play%20Protocol%20v4.pdf





























